



## Team Building with Purpose in the Workplace

Description:	Why does your organization exist? What value does it bring to the world? And how can members of your organization lend their unique skills to this common purpose? By the end of this workshop, participants will have personal and corporate purpose statements that will help your organization gain clear insight about the goals, actions, behaviours, and values that will shape not just your personal lives but also your company's trajectory. Having these statements clearly articulated (and subsequently lived) will drive your branding, employee recruitment and retention, and ultimately profits.
Defined Instructional Objectives:	Participants will be equipped with a framework for articulating their personal and corporate purposes.
Measurable Learning Outcomes:	<ol style="list-style-type: none"><li>1. Develop a tangible, lived personal purpose statement that has clarity and relevance.</li><li>2. Develop a tangible, lived corporate purpose statement</li><li>3. Develop a plan for aligning personal and organizational purpose</li><li>4. Draw a link between "why we do" and "what we do"</li><li>5. Examination of what are personal motivators and how/if they intersect with organizational purpose.</li></ol>
Course Components:	<ol style="list-style-type: none"><li>1. 3 phases to personal purpose articulation</li><li>2. What do we do, why does it matter?</li><li>3. Answering the question: WIFM</li></ol>
Assessments Methods:	Verbal understanding of concepts and written reflection (worksheets), completion of self assessments
Delivery Methods:	In person one to one and group training sessions, goal setting worksheets, exercises, active/empathic listening templates, progress tracking
Format:	This training is offered in person one to one, group, or by Skype/Facetime and can be adapted to partnerships and teams.
Duration/Schedule:	The training is based upon 8 hours of individual and group sessions over a period of 4 to 12 weeks.
Attendees:	1 to 100
Completion Requirements:	Participants are required to complete 8 hours of training plus and additional estimated 6 hours of project homework.
Course Fees:	Course fees are contingent on total number of hours of individual and group trainings, number of participants, and if this training is held alone or in conjunction with other trainings.