

## Training Title: Bringing Purpose to Life

Organization: Six and a Half Consulting

Description:	<p>In the first module of this series, "Team Building with Purpose", participants were equipped with frameworks to articulate their personal and corporate purpose statements. Then, they learned how to draw a link between "what we do" and "why we do it".</p> <p>In this course, participants will draw upon their learnings and through co-active designing thinking principals, create lived ways for both purposes to come to life at the organization they work with. By the conclusion of the workshops, participants will have created "business plans" that will breathe life into their purposes as well as methodologies for creating new "business plans" in their quarterly an annual strategic planning sessions.</p>
Defined Instructional Objectives:	Skillsets, tools, and frameworks for bringing personal and corporate purpose statements to life within the context of an organization's strategic vision.
Measurable Learning Outcomes:	<ol style="list-style-type: none"><li>1. Clearly articulated plans to weave the personal and corporate "whys" in ways that are socially, organizationally, and meaningful to an organization's team, brand, clients, and community.</li></ol>
Course Components:	<ol style="list-style-type: none"><li>1. Design thinking in action</li><li>2. Empathy</li><li>3. WIFM/WIFU</li><li>4. Beta-testing</li><li>5. SMART Goals</li><li>6. B-corp practices</li></ol>
Assessments Methods:	Verbal understanding of concepts and written reflection (worksheets), completion of self assessments
Delivery Methods:	In person one to one and group training sessions, goal setting worksheets, exercises, active/empathic listening templates, progress tracking
Format:	This training is offered in person one to one, group, or by Skype/Facetime and can be adapted to partnerships and teams.
Duration/Schedule:	The training is based upon 8 hours of individual and group sessions over a period of 4 to 6 weeks.
Attendees:	1 to 20
Completion Requirements:	Participants are required to complete 8 hours of training plus and additional estimated 6 hours of project homework.
Course Fees:	This full day training for up to 20 attendees costs \$8500 plus GST. Included in these fees are 10 hours of individual training to be used at clients discretion with attendees.

Training Facilitator Credentials:	Casey Miller has more than 15 years experience in leadership roles and leadership training across the public, private and non-profit sectors. Over the span of his career, Casey has served as a facilitator and trainer in domestic and international enterprises, helping organizations reach their potential through research-based organizational psychology. As a the President of Six and a Half Consultant, Casey works as a business coach, trainer, and facilitator, designing and instructing leadership and management trainings to many Vancouver-based businesses and organizations, including Culinary Capers, Half Moon Yoga, Xeva Mortgage and Northwest Atlantic.. Casey is also a frequent speaker at the Westside Schools and various trade associations in the lower mainland, including PMIBC, HTFPBC, and HRMABC. Casey is also an external consultant with the YMCA Youth Employment Program facilitating business coaching and skill development for young entrepreneurs. Casey holds a masters degree in Public Administration and another in Theological Studies from Harvard University.
--------------------------------------	---